Launch of the Ma fête en cadeau website

Vortex Solution announces the website launch of Ma fête en cadeau, an initiative from Phare Enfants et Familles that aims to raise funds in an innovative way to support sick children and their parents. The way it works is simple and is open to the entire population. Ma fête en cadeau allows anyone who wants to raise funds for Phare Enfants et Familles to put their birthday up for bid by asking their friends and close ones to make a donation instead of receiving a gift.

Launched by Vortex Solution, Ma fête en cadeau's website informs you on the rules of participation, on Phare Enfants et Familles’ mission and explains how to take part in this chain by appealing to the generosity of the public. Once you’ve created your profile, you can share it on social networks to reach out to your personal contacts.

To learn more about this inspiring initiative or to give your birthday as a gift, visit www.mafeteencadeau.com.
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