



KINDNESS RESPECT COMMITMENT UNITY



The Lighthouse,
Children and Families
2010-2011 Annual Report



The Lighthouse
Children and Families

Living life to the fullest

MISSION

The Lighthouse, Children and Families contributes to the well-being of children whose lives are threatened by illnesses that require complex treatment, in order to support and guide their families.

To carry out its mission, the Lighthouse operates Maison André-Gratton, Québec's only pediatric hospice, offering both respite stays and palliative care. It also offers in-home respite care and a family support program.

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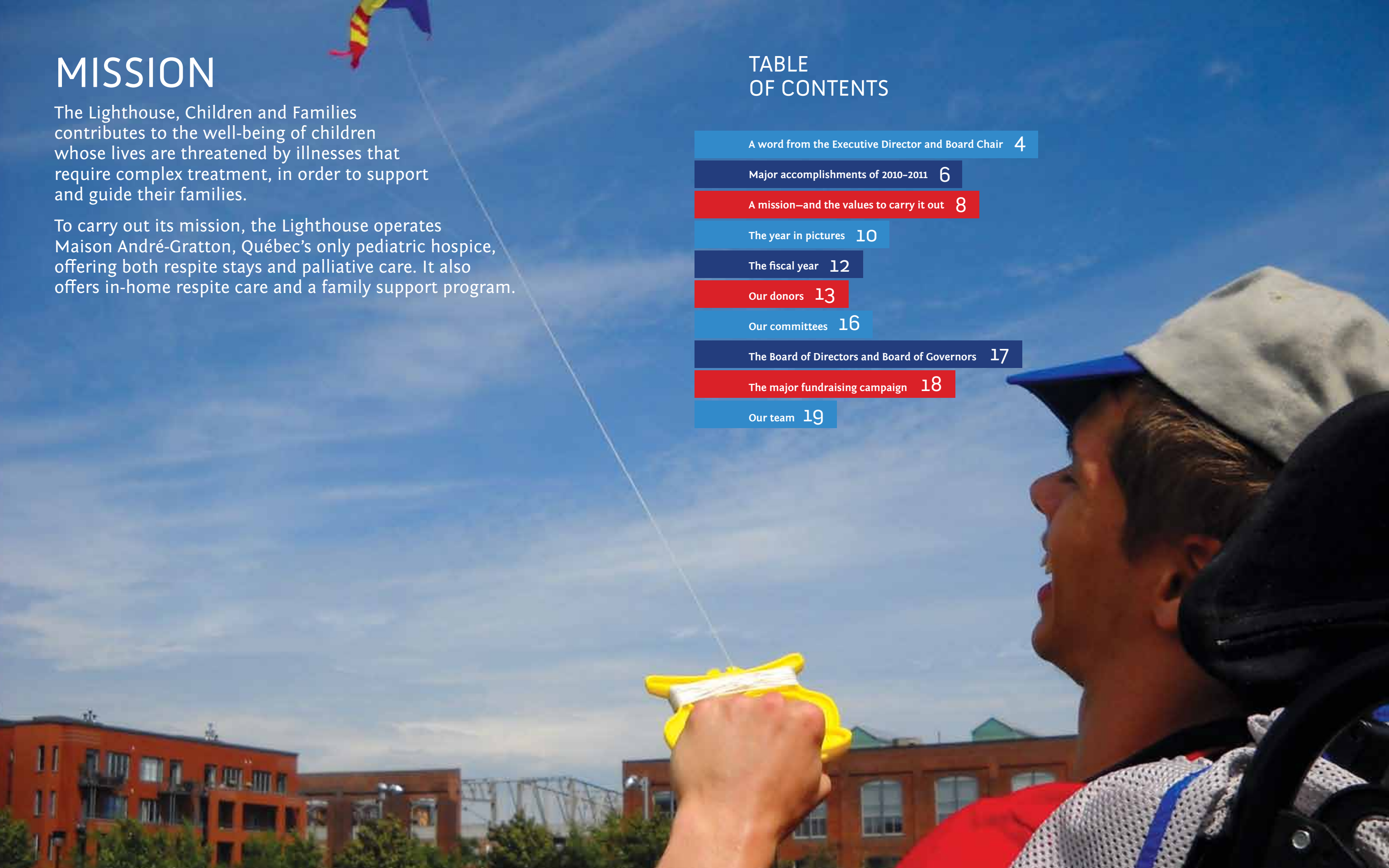
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A WORD FROM THE EXECUTIVE DIRECTOR AND BOARD CHAIR

A pivotal year

We all know the saying “time marches on, and so do we.” For The Lighthouse, Children and Families, this was especially true in 2010–2011, a fiscal year with its share of challenges and accomplishments.

During the past year we needed to think long and hard about basic questions whose answers will impact the Lighthouse’s short-, medium-, and long-term development.

After ten years of existence, it was time for an in-depth strategic planning exercise to provide us with direction for the next five years. This initiative prepared us to answer numerous important questions: “How can we be a better ally to children and their families?” How can we coordinate our efforts with other institutions in the health network? What roles can—and should—we play within this network and with regard to those we serve?

In doing the groundwork to draft our plan, we consulted with those who were drawn, from near or far, to the Lighthouse and its mission, including parents, employees, volunteers, network partners, pediatric hospitals in Quebec, doctors, and researchers. They helped us shape a common vision for pediatric palliative care, in order that we might better support and assist children and their families.

Our strategic planning also confirmed that we’re on track when it comes to goals for our major fundraising campaign, which kicked off in spring 2010. This initiative, which runs from 2010 to 2015, is intended to bring in \$3 million which will allow the Lighthouse to optimize the services provided to a growing client base with increasing needs.

Another salient fact for 2010–2011 was the signing of two significant agreements with healthcare entities, attesting to our desire to work in close collaboration with our institutional partners. The first agreement was with Ministère de la Santé et des Services sociaux (MSSS) and our partners, the agency Santé et des Services sociaux de Montréal and its counterparts in Montérégie and Laval, The Montreal Children’s Hospital of the MUHC,

and CHU Sainte-Justine. It ensures that the Lighthouse will receive \$2 million grants for each of the next five years to put toward its health and social service care. This agreement attests to the confidence that the ministry and its partners have in the Lighthouse and their recognition of the quality care provided by our team, who meet Quebec’s highest standards for pediatric palliative care.

The second agreement, with CHU Sainte-Justine and The Montreal Children’s Hospital, sets forth how the parties will work together to ensure that children seen at these two major centers receive good continuity and quality of care in addition to the services they receive from the Lighthouse.

Outreach

As shown by the many conference invitations we received this year, the Lighthouse is making a name for itself as a key presence in the field of pediatric hospice care.

For starters, Dr. Sanja Stojanovic, our medical director, was invited to speak before the eighth international conference of French-speaking hospices. Next, we took part in the nursing sciences conference presented by UQAC, and in several round tables on hospice care. We were also pleased to welcome visiting delegations from France and Belgium to Maison André-Gratton.

On the subject of outreach, we should mention the extensive collaboration—in the form of a major ad campaign—undertaken to increase Lighthouse visibility. One goal of this initiative was to make our services better known to families and to establish our financial sound footing.

Using the theme “s’amuser jusqu’au about de la vie” (“living life to the fullest”), the multimedia campaign ran from November 20, 2010, to late March 2011 on television, radio, print, and the Web. Ads appeared on major TV networks, in Groupe Gesca and Groupe Transcontinental publications, and on Groupe Astral, Rythme FM, and Planète Jazz radio broadcasts; 20 lighted billboards were also displayed at Place Ville-Marie, 1000 de La Gauchetière, the World Trade Centre Montreal, and the head office of Caisse de dépôt et placement du Québec.

We are particularly grateful to Zip communication, BCP, Jet Films, Vision Globale, Audio Z, and all the broadcasters and affiliates, as well as our board, especially Marc Giroux. Their exceptional generosity helped make our first foray into advertising possible.

Wearing our values on our sleeve

The Lighthouse has been able to rely on the involvement of big-hearted people since our doors first opened. Their support has made it possible for us to grow and become what we are today.

This group includes, first and foremost, our volunteers. Where would we be without them? Serving others, giving of their time, and exhibiting ever-present **kindness**—these are the sorts of actions that deserve not only our respect, but also our deepest gratitude. Spend just one day at the Lighthouse and you’ll experience the direct effect our volunteers have on the quality of life of our children, their families, and our staff.

As for our dedicated staff, it takes a profound love of life and kids to demonstrate such compassion and **respect**. We can’t stress enough how very much we appreciate the work of our entire team, caregivers and support providers alike.

Our gratitude also extends to members of our Board of Directors and Board of Governors, some of whom have been with us since our inception, when we were a small organization serving just some 50 families. Board members shared a common vision and heartfelt **commitment** with Michèle Viau-Chagnon and Nicole Marcil-Gratton, who helped galvanize our dream for Maison André-Gratton, summoning all their know-how and using their contacts to network tirelessly on behalf of our cause. We would be remiss if we didn’t also acknowledge Robert Gratton and Robert Chagnon, the two fine men who stand alongside these wonderful women. Thank you.

We must also note that Alain Coudé, who has been part of the Lighthouse since day one, left our Board of Directors this year after taking the helm in year two and serving as a member ever since. In addition, he was a key player during construction of Maison André-Gratton, an active parent on numerous committees and, in his capacity as an engineer, a lifeline for the Lighthouse. He deserves our sincerest thanks for giving so generously of his time and expertise. Gratitude is also due his wife Louise, who was on the board when the Lighthouse came into being, and who willingly “shared” Alain with us. Louise and Alain, we will always cherish your contributions.

Lastly, nothing would be possible without our invaluable donors. It has been our extraordinary good fortune to be able to rely on solid, generous support from a multitude of individuals, companies, and foundations. This year, our internal fundraising efforts resulted in donations of \$1,868,000. Whatever amount you have contributed, we thank you most sincerely for joining us to help Lighthouse children and families.

Before closing, we must extend our gratitude to Bernard Lamarre for helping to make the Lighthouse’s tenth annual cocktail reception a smashing success, as he has done during the previous nine years. A leading light among Lighthouse friends, Bernard has helped make

this event our primary annual fundraiser, ensuring a gracious welcome at Musée des beaux-arts de Montréal and access to the exhibits presented there. The cocktail reception has grown so over the years that in 2011, we were forced to give up the very venue where we had enjoyed so much of our success. The Lighthouse, Children and Families thanks Bernard Lamarre sincerely for his loyalty and important contribution.

A very active new year

Our new fiscal year is already proving to be very stimulating. We’re more committed than ever to accomplishing our extraordinary mission, contributing to the well-being of children who have been dealt a tough hand, and to the well-being of their families. They need us—specifically, they need YOU. As for us, we’ve pledged to go the distance. And nothing will change that.

Louiselle Paquin
Board Chair

Lyse Lussier
Executive Director

A special thank you!

The yeoman’s work of Michèle Viau-Chagnon and Nicole Marcil-Gratton has made possible the creation of Lighthouse, Children and Families as well as the construction of Maison André-Gratton. But that’s just the start. These two courageous women have imbued the organization with an attitude that has affected us, and that we will bear with us forever. They are truly deserving of our special, ongoing gratitude.

MAJOR ACCOMPLISHMENTS OF 2010–2011

Major accomplishments include any significant actions undertaken during 2010–2011 by The Lighthouse, Children and Families, the scope of which far exceeds the annual plan. Here are seven examples that we believe best exemplify these achievements.

1. Setting strategic guidelines

The Lighthouse, Children and Families was involved in a strategic planning exercise from September 2010 to January 2011, under the aegis of Raymond Chabot Grant Thornton.

The purpose of the exercise was to define how, over the course of the next five years, the Lighthouse could accomplish its mission, spreading its vision and its values.

Major action items were determined as a result of broader consultations with parents, siblings of ill children, medical personnel, researchers, employees, volunteers, and institutional partners. Some of these items became major initiatives on their own.

The strategic planning exercise identified five major accomplishments that the Lighthouse will need to commit to in order to be able to become an organization known for its family-centric pediatric hospice care expertise.



It will be necessary first off for the Lighthouse to increase its expertise and take its rightful place in the pediatric palliative care network. It will also need to hone the specific approach it takes to the sick child and family, and to publicize that approach.

In addition, the Lighthouse must respond to the needs of all Quebecers, mobilize its human resources and its volunteer forces around its family-centric expertise, and lastly, ensure internal funding and the positioning of its image, all while continuing to grow in a manner consistent with its resources.

These major initiatives will be carried out from 2011 to 2016.

2. Structuring pediatric palliative care services

The Lighthouse's family support program is the touchstone of all palliative and end-of-life care. This program, which we consider a strategic priority, drives everything we do from the moment a diagnosis is made, and it deserved a better-integrated structure.

What do we offer sick children, depending on the point at which they come to us? What can we do to help them live their remaining lives to the fullest? How can we assist their parents and their siblings? And how can we be of help as they receive a diagnosis, work through their child's illness, get hospice care, and grieve the loss of their child?

Answers to these questions have been thoughtfully formulated and organized in a structured way to allow the Lighthouse to provide ongoing, standardized care.

3. Our meetings—the place to inform, communicate, get together

Get-togethers with Lighthouse children and their families serve a dual purpose: we can conduct consultations with those who benefit directly from our services, and also gain substance to support our strategic planning efforts.

The first session of the meetings program, which took place November 7, 2010, attracted some 50 attendees: parents, siblings, and numerous other caseworkers. These meetings are intended to offer families information specific to what they are experiencing, to serve as an opportunity to express themselves, discuss their needs and, we hope, to relax.

We were able to draw a number of conclusions after the November 7 session. The first was that, while the Lighthouse satisfies critical needs—primarily for respite care and family support—parents and siblings still have a very compelling need to overcome the isolation they feel. More specifically, siblings are seeking inclusion. They want to be able to talk about what they're going through while enjoying the company of other young people who are in the same boat. And they want to do things that their families may not be able to enjoy because of a sibling's illness.

These meetings are part of our Lighthouse support program. During the coming years, we plan to expand these initiatives thanks to the generosity of our donors and Lighthouse Keepers, so we can meet the needs of even more families.



4. Research

Over the years, The Lighthouse, Children and Families has drawn the attention of a number of researchers working in the field of pediatric palliative care or on serious illnesses that affect children and their immediate families.

Two research projects that took place during the past year will have tangible effects on the lives of Lighthouse families and their youngsters.

The first, conducted by Josée Chénard, a professor in the department of social work and social sciences at the Université du Québec en Outaouais Saint-Jérôme campus, addresses the decision-making trajectory confronting parents who live—or have lived—with a child requiring assisted ventilation and/or a feeding tube. Ms. Chénard shared the results of her research with those attending the November 7 Lighthouse meeting.

The second project, conducted by Marianne D'avignon, had to do with development of a screening tool to assess the needs of siblings age 12 to 18. This project is under way at the Lighthouse.

5. Important agreements

This year, we signed two significant agreements with major teaching hospitals in the Montreal area, CHU Sainte-Justine and The Montreal Children's Hospital of the MUHC.

Both service agreements will allow us to support our connections with these two extremely valuable partners, making it possible to work better with one another for the greater benefit of children and families.

The Lighthouse, Children and Families is a not-for-profit organization that relies on the cooperation of Montreal's two largest children's hospitals. This type of agreement establishes a dialogue and facilitates cooperation, two prerequisites to improving relations between our teams and those of CHU Sainte-Justine and The Montreal Children's Hospital.

6. Recognition and funding

This year, Ministère de la Santé et des Services sociaux (MSSS) agreed to provide the Lighthouse with an annual grant of \$2 million for the next five years. This agreement will fund part of our health and social care expenses and allow the Lighthouse to continue offering children and families services that reflect the skill and quality standards of the Quebec palliative care network.

In granting this funding, the ministry recognizes the quality of care offered at the Lighthouse and our family-centered approach.

7. Enhanced visibility

The Lighthouse, Children and Families needs to amplify its visibility and establish a brand image for itself. To do so, the Lighthouse has launched an ambitious ad campaign and an extensive overhaul of its communications tools.

The campaign, using the theme “living life to the fullest” (or in French, s'amuser jusqu'au bout de la vie), was made possible by a host of partners whose unstinting generosity allowed ads to appear in leading newspapers, on major television and radio networks, on illuminated billboards, and on the Web.

We would be remiss in overlooking the exceptional participation of members of our board of directors—especially Marc Giroux—as well as the many friends of our cause who now comprise a marketing communication committee: Mathieu Bédard of Défi Marketing, Guillaume Brunet of Optimum, and Kim Fuller of Phil Communications.



A MISSION—AND THE VALUES TO CARRY IT OUT

Year after year, the Lighthouse, Children and Families is able to accomplish its mission thanks to the generous support of its donors and partners.

During 2010–2011, Lighthouse services were offered—at no charge—to 214 children and families, a 5% increase over the previous period.

Here is an overview of the activities that our caregiving teams and the supportive volunteers who work at the Lighthouse, Children and Families have carried out this year with respect, commitment, and unity.

Respite care...

Respite stays for families who have children facing life-threatening illnesses that require complex care are at the very core of our mission at the Lighthouse. Respite stays can take place at home or at Maison André-Gratton.

...At home

Volunteers and interns have been visiting home-respite recipient families since the program began in 2000. They tailor activities to suit children's conditions, likes, and interests, so their senses and their imaginations can be stimulated in a playful setting.

During the course of the 2010–2011 year, 41 families took advantage of this service and there were 292 home visits.

...At Maison André-Gratton

Maison André-Gratton is the only pediatric palliative care facility in Quebec to offer respite stays and end-of-life care.

In 2010–2011, Maison André-Gratton welcomed 214 children for over 846 stays—a total of 3,150 respite nights—a 13% increase compared to the previous 12 month period.

As both a care and an accommodation center, Maison André-Gratton welcomes ill children who visit alone or accompanied by their families, offering different types of stays for varying durations.

On site, a Lighthouse team of interdisciplinary specialists ensures that each child receives the specific care required to treat his or her condition. In addition, in cases where the child's loved ones are also present, the team provides care based on the level of need (which could include social, grieving, preventive, crisis intervention, or more). A specialized activity team also present on site coordinates with outside caregivers to arrange therapeutic, play-, or art-based sessions (from the likes of Dr. Clown, animal-assisted therapists, massage therapists, and music therapists). Volunteers interested in helping in this area assist the team to make sure that each child's stay is filled with special memorable moments.

During the past year, support from the Lighthouse interdisciplinary team made it possible for six children to spend their final days at Maison André-Gratton together with their families, including siblings, grandparents, and other special loved ones.

Volunteerism

The Lighthouse wouldn't be able to operate without the key efforts of our volunteers. This year alone, 115 volunteers spent over 9,000 hours of their time working at either Maison André-Gratton or at patients' homes. Volunteers give of their time in various ways: helping with activities, supporting the care team, helping with administrative services, participating at fundraising events, and more. Volunteer hours this year were up 11% over the preceding period.

2010–2011 Activities

Type of activity	Number of sessions	Number of children participating
Artistic	735	2,323
Cognitive	591	1,630
Relaxation	916	2,296
Play-related	1,182	3,638
Motor-skill	543	1,066
Therapeutic	273	1,568
Total	4,240	12,521

Because we want our young visitors to be able to enjoy their remaining days to the fullest, a significant portion of the daily schedule at the Lighthouse is devoted to what we describe as "activities." To be able to offer such services, the Lighthouse relies on an activities team that tailors its offerings to suit our children and their specific needs.

The generous support of a great many partners allows our team to carry out its mission. Here are some of the donors and programs involved.



The Sabrina and Camillo D'Alesio Foundation has made possible the creation of *Out and About*, an outside activities program for kids staying at Maison André-Gratton.

Self-Assertion and Self-Expression consists of artistic workshops that are supported by contributions from the André-Gauthier Foundation.

The Alice and Euphemia Stewart Family Foundation provides partial funding for *Celebrating Good Times*, a program that makes it possible for birthdays and other special occasions to be observed at Maison André-Gratton thanks to "guest artists" who stop by to celebrate with us.

Representatives from Dr. Clown are able to stop by every week thanks to Fondation Édouard et ses étoiles. This foundation also supports another major initiative, *La face cachée des étoiles*. Presented by the Lighthouse and produced by Caméléons, this activity is the culmination of an extravagant adventure suggested to the kids: become someone else—anyone they wish—and achieve the impossible, using the magic of photo montages to explore a world where anything can happen.

Listening, Feeling, Living, which receives financial support from the Simple Plan Foundation, uses music-therapy activities, sensory stimulation, and massage therapy to encourage children—especially those with limited verbal communication ability—to express their emotions.

Hugs All Round brings a new kind of therapy to the Lighthouse: the four-legged variety! Visits from animal-assisted therapists elicit positive reactions from kids on the physical, psychological, and emotional levels. They adore this program, funded by Caisse d'économie solidaire Desjardins.

Children's special needs don't stop them from taking part in a raft of physical activities at the Lighthouse, like our swimming and bathing program titled *Je bouge et je nage*. There's something for everyone—from tiny tots to older kids—whether it's a dip in the heated pool (which everyone loves) or playtime in the Lighthouse's safe yard, which even has a wheelchair swing. Sessions with physical coaches, dancing, and adaptive winter activities round out the experience.

Maison André-Gratton Respite Care Program, 2010–2011

214 children / 846 stays / 3,150 overnights

	2009-10	2010-11
Occupancy rate	64 %	73 %

The occupancy rate's 9% increase over one year is very promising.

2010–2011 Programs	Number of sessions	Number of participating children
Out and About	198	720
Self-Assertion and Self-Expression	1,168	3,979
Celebrating Good Times	750	1,777
Listening, Feeling, Living	1,049	3,238
Hugs All Around	81	550
Swimming/bathing	453	926

New family admissions to the Lighthouse, Children and Families for 2010–2011

- Admissions committee meetings: 15
- Requests to open case files: 58
- Number of children who met our criteria and were accepted: 40

The admissions committee, which consists of members from various specialties (medicine, nursing, and program, care, and family service coordinators), generally meets once every two weeks to review all new requests.

Opération Enfant Soleil

In order to accept children for stays at Maison André-Gratton, the Lighthouse must satisfy the most demanding safety criteria. Maison André-Gratton therefore requires safety equipment to keep operating properly. This year, a generous contribution of \$17,120 from Opération Enfant Soleil made it possible for the Lighthouse to obtain materials needed to meet these requirements.

THE YEAR IN PICTURES

Year 10 was a real stand-out!

The tenth edition of the benefit cocktail party held to raise funds for the Lighthouse, Children and Families was held March 22, with honorary co-chairs Robert and Denyse Tessier presiding.

This annual event—the most prestigious our association holds—raised \$420,000 for the Lighthouse this year.

Guests were serenaded by Les Petits chanteurs de Laval and Les Voix Boréales, who performed Michel Rivard's "Je voudrais voir la mer" and "Une chance qu'on s'a" by Jean-Pierre Ferland.

Guests, co-chairs, and honored patrons were sincerely thanked, as were those special partners who helped make the evening possible, including Caisse de dépôt et placement du Québec, which graciously made available its Parquet reception room at Montreal's Centre CDP Capital.

Why not "say it with flowers?"

Suzanne Marcil, a tireless friend of our Lighthouse kids, turned her passion for gardening into a fundraising activity in May 2010. After selling plants grown in her greenhouse, she donated profits of \$2,095 to the Lighthouse.



Youngsters who do their part

Many of the Lighthouse's year-long fundraising activities are arranged by young people, and that was true again in 2010–2011. We congratulate Valérie Gardner, a big-hearted student in her fifth year at Collège Esther-Blondin de Saint-Jacques de Montcalm, for her smashing success, *Un regard vers l'avenir*, which was presented on February 4, 2011.



It's tee time!

Each year the Lighthouse, like many charitable organizations, derives a substantial part of its funding from golf outings arranged by our generous partners. Lighthouse benefactors took to the links from spring through fall to raise funds at Classique SITQ, which brings in significant amounts each year, Golf des Célébrités, and Golf de la Fondation Enfants espoir de grandir. To the organizers and participants, we extend our most sincere "thank you for your generosity"!

Relève en folies

This popular benefit show has raised \$90,000 for the Lighthouse since 2007. This year's edition—a multi-disciplinary romp presented at Monument-National—brought in a total of \$15,000. Applause, applause!

New fundraising activities

The Lighthouse explored three new ways to raise funds this year: We sold Christmas greeting cards for the first time, and followed up with highly targeted telemarketing and direct mail campaigns. All three initiatives were so successful that we'll repeat them in 2011.

Les Tambours du Phare

On September 12, Parc Jean-Duceppe—across from Maison André-Gratton—came alive for the second edition of Les Tambours du Phare, which was once again a resounding success. This family-oriented event, featuring "drum circles" made up of young and old alike, was a fun way to show support for the Lighthouse, Children and Families. We're hoping to make Les Tambours a real Lighthouse tradition.



The Scotiabank Charity Challenge

With charity runs and walks experiencing renewed popularity, the Lighthouse is benefiting big time. After raising funds for our organization, 22 big-hearted participants took part in the Scotiabank Charity Challenge on April 18, 2010.

The Nutcracker and the Nutcracker Market

Children the world over have been enchanted by The Nutcracker, the classic ballet that's synonymous with the holiday season, for 118 years. Investors Group Inc. has for many years arranged a private fundraising performance of The Nutcracker for the Lighthouse. The ballet took place on December 17, 2010, at Salle Wilfrid-Pelletier, Place des Arts. Investors Group was able to give \$7,000 to the Lighthouse as a result of ticket sales and profits from the Nutcracker Market, a holiday event held by Les Grands Ballets Canadiens de Montréal.

Thank you, Sébastien!

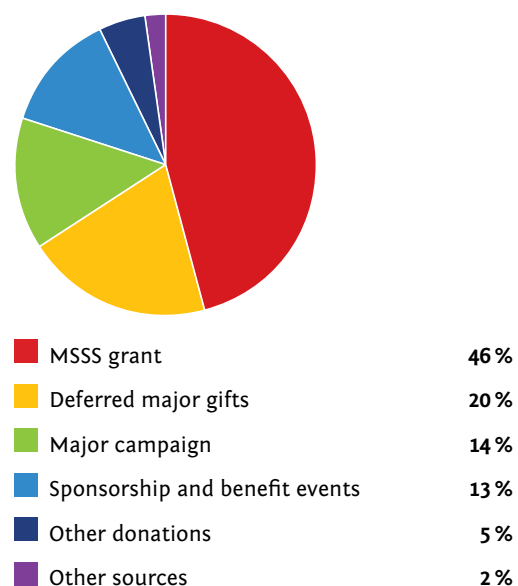
Sébastien Dubé—the bearded one in the comedic rock duo Les Denis Drolet—has taken up the Lighthouse's cause. Whenever possible, he earmarks winnings from his televised game show appearances for us, as he did during Radio-Canada's 100th airing of Paquet voleur. Thank you, Sébastien!

THE FISCAL YEAR

The financial picture for The Lighthouse, Children and Families improved during 2010–2011. Total revenue was \$3.9 million, a 37% increase over the previous fiscal year. Ministère de la Santé et des Services sociaux and our partners committed to a total outlay of \$10,000,000 to be made during the period from July 1, 2010, to June 30, 2015.

A major funding campaign kicked off in 2010 with the goal of raising \$3,000,000 over five years. In conjunction with this campaign, as of March 31, we have received a total of \$508,000 and \$1,100,000 has been pledged for future-year donations.

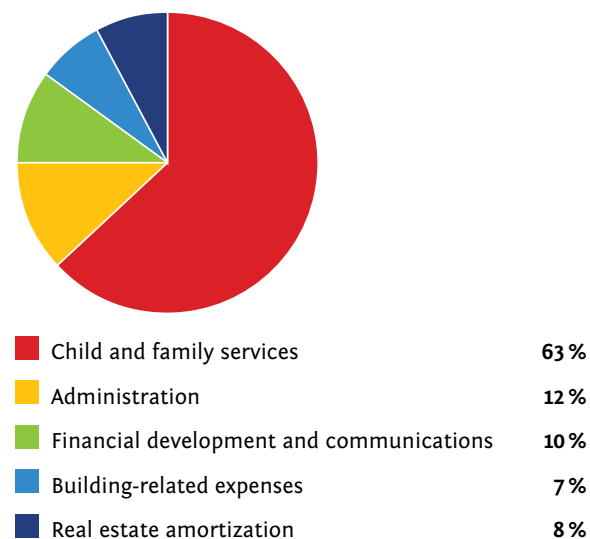
Where our funding comes from



The year 2010–2011 saw expansion at all levels. We consolidated the financial development and communications teams in order to support the growth of the organization and ensure its financial longevity. This area accounts for 10% of our total expenses.

Another significant development this year is the fact that the number of night stays increased 13%. As a result, we incurred \$2,018,000 in service-related expenses, which account for 63% of our total expenses.

Where we spend our money



Total management expenses for Maison André-Gratton remain unchanged. The facility's mortgage is backed by the Government of Quebec thanks to a \$2.5 million matching grant awarded in 2003 under Programme d'infrastructures Québec-Municipalités (PIQM).

Administrative expenses remain unchanged and represent 12% of the annual budget, ranking The Lighthouse, Children and Families among the most efficient charities when it comes to managing administrative spending.

Lastly, with increased revenues and disciplined daily management we have been able to identify surplus funds on the order of \$572,000 for the 2010–2011 fiscal year.

The financial statements are available upon request.

TO ALL WHO GIVE, OUR THANKS!

Lighthouse, Children and Families acknowledges the generous support of its donors. Without you, it would be impossible to carry out our mission. Thank you from the bottom of our hearts!

Our donors

\$100,000 and up

Robert Gratton
Great-West Life Assurance Company
Power Corporation of Canada

\$50,000 to \$99,999

BMO Financial Group
Fondation Jeunesse Vie
Investors Group Inc.
The J.W. McConnell Family Foundation
Louise Paquin
SOJECCI II Ltée.

\$10,000 to \$49,999

AXA Insurance Inc.
CGI Group Inc.
CN Employees' and Pensioners' Community Fund
Domtar Inc.
Fondation Édouard et ses étoiles
Fondation Enfants espoir de grandir
Fondation familiale F.X. Seigneur
Fondation Norman Fortier
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Gaz Métro
Hydro-Québec
J. Armand Bombardier Foundation
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Raymond Chabot Grant Thornton
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The GlaxoSmithKline Foundation
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\$1,000 to \$9,999

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BI&I
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Bernard Lamarre
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Les Professionnel(le)s en Soins de Santé Unis
de l'Hôpital Maisonneuve-Rosemont
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Ministère des Services Gouvernementaux
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Carole Paradis
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Quebecor Media Inc.
Manon Ratelle
Sanimax
Sanofis-Aventis
Service de garde école Saint-Émile
Simple Plan Foundation
Sir Solutions
Sisters of the Presentation of Mary
SNC-Lavalin Group Inc.
Société de développement Angus
SPSICR-MUHC
Paul St-Michel
Jacques Ste-Marie
Micheline Ste-Marie
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Stikeman Elliott
Supremex Inc.
Télé systèmes Ltée.
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The Cole Foundation
The Deloitte & Touche Foundation Canada
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The George Hogg Family Foundation
The Hay Foundation
The Lauridell Foundation
The Sabrina & Camillo D'Alesio Foundation
Transcontinental Inc.
Transforce Income Fund
Ultramar Foundation
Van Houtte Inc.
Marco Vendramini
Michèle Viau-Chagnon

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Anglocom
Geneviève Aucoin
Audio Z
BCP
Christian Bégin
Berthelet
Bernadette Blain
Émile Bouchard
Pierre Bouchard
Boulangerie Padaria Estrela
Marc Brisset
dElta Benefits Inc.
Caisse de dépôt et placement du Québec
Canada Post
Johanne Caron
Cave St-Jacques
Célébrations
Charbon de bois feuille d'érable Inc.
France Chrétien
Cinéma Guzzo
Cirque du Soleil
Clarins Canada Inc.
Claudine Bergeron Coaching Inc.
Sylvie Cloutier
Club Roue du Roy Inc.
Jocelyne Daoust Sanche
Défi Marketing
Émilie Dutilly Lefebvre
Fairmont The Queen Elizabeth
Isabelle Fortin
Fromagerie Atwater Boutique
Gesca Ltd.
Gilles Roy & Associés

Global Photo/Télétexte
GlobalSound Inc.
Groupe Astral
Groupe Beaudet
Groupe Lettra
H. Riendeau Inc.
Christopher Hall
Investors Group Financial Services Inc.
Irrigation 2000 Inc.
Jean L Décor 2001 Inc.
Jean-Paul Beaudry Ltée.
Jet Films
Journal de Rosemont La Petite-Patrie
La Persillère
La Ronde
Lasik MD
Claudette Léger Gauthier
Les Productions Feelings
Loblaws
Locomotion
Jocelyn Lord
Mansfield Athletic Club
Nicole Marcil-Gratton
Maître et Chef Catering
Martine Mainville
Mécanique Rh
Metro Inc.
Metro Plus St-Joseph
Optimum – Cossette
Oxygène Événements
Carole Paradis
Phil Communications
Sylvain Perreault
Planète Jazz
Magnus Poirier
Michel Poirier
Pouf et Ricky enr.
Productions 5 1/8 Inc.
Productions Baratanga
Proludik
Stéphane Quintal
Radio-Canada
Raymond Chabot Grant Thornton
Restaurant Casa Vinho
Rythme FM

SAQ
Simplex Equipment Rental
Soder
Solotech
Stanex
SITQ
Tacca Musique
Taxi Promo
Télé-Québec
Tennis Canada
The Douglas Institute
The Weather Network
Théâtre La Licorne
Transat A.T. Inc.
Transcontinental Group
Transcontinental Media Newspaper Group
TVA
Unicause/UniMarketing
V Télé
Tanya Van Blokland
Vision Globale
Les Volailles et Gibiers Fernando
Zeste Diffusion Inc.
Zip Communications

OUR COMMITTEES

Communications and Marketing

Mathieu Bédard, Vice President – Strategy and Creation
Défi Marketing

Guillaume Brunet, Vice President, Social Media
Optimum – Cossette

Kim Fuller, President
Phil Communications

Lighthouse permanent staff:

Manon Durocher, Director, Financial Development and Communications

Jacinthe Roy, Financial Development Coordinator

Valérie Desrosiers, Financial Development Coordinator

Ethics and Research Committee

Manon Champagne, Ph.D.
Professor and researcher,
Department of Health Sciences,
Université du Québec
en Abitibi-Témiscamingue

Suzanne Mongeau
Professor and Director,
School of Social Work,
Université du Québec à Montréal

Franco A. Carnevale, RN, Ph.D.
Chair of the Pediatric Ethics Committee,
Montreal Children's Hospital
Full Professor, McGill University

Lighthouse permanent staff:

Lison Bédard, Program Director



Nominating Committee

Louiselle Paquin, Chairman of the Board
and Chief Financial Officer – SITQ

Nicole Marcil-Gratton, Deputy Chair

Isabelle Cantin, Vice President
and Consultant – Investors Groupe, Montérégie

Frédéric Pérodeau, Legal Advisor – SNC-Lavalin Inc.

Comité de programmes

Isabelle Cantin, parent

Alain Coudé, parent

Monica Duschênes, parent

Suzanne Fernandes, volunteer

Carole Tétréault, volunteer

Lighthouse permanent staff:

Lison Bédard, Program Director

Annick Gervais, Family Program Coordinator

Michel Dureau, Care Coordinator

THE BOARD OF DIRECTORS AND BOARD OF GOVERNORS

Members of the Board of Directors

Chair
Louiselle Paquin
Chief Financial Officer – SITQ

Deputy Chair
Nicole Marcil-Gratton, C.Q.
Demographer

Vice Chair
Isabelle Cantin
Consultant – Investors Group, Montérégie

Treasurer and Secretary
Marcel Martin
General Manager, Province of Québec, consultant practices
Clé d'Or – Great-West Life

Founder
Michèle Viau-Chagnon, C.Q.

Directors

Marc Giroux
Vice President, Marketing – Metro Inc.

Bernard Lamarre
Chairman of the Board – Groupe Bellechasse Santé

Hélène Lévesque
Clinical Administrative Manager
Specialized Pediatric Program
Sainte-Justine UHC

Nicole Magnan
Management Consultant

Alain Miquelon
President and CEO – Montréal Exchange

Frédéric Pérodeau
Legal Advisor – SNC-Lavalin Inc.

Dr. Micheline Ste-Marie
Associate Director of Professional Services
Montreal Children's Hospital

Lighthouse permanent staff:

Lyse Lussier, Executive Director

Board of Governors

Cochairs

Nicole Marcil-Gratton

Michèle Viau-Chagnon

Members

Paul Desmarais Jr.

Ginette Godin

Serge Godin

Bernard Lamarre

Eddie Leschiutta

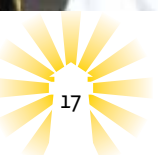
L. Jacques Ménard

Andrew T. Molson

Stéphane Quintal

Pierre Shedleur

Robert Tessier



MAJOR FUNDRAISING CAMPAIGN

In spring of 2010, as part of its mission to help sick children live their lives to the fullest, the Lighthouse launched a major fundraising campaign.

The goal is to bring in \$3,000,000 over five years' time. These monies will allow us to assist a growing number of families as they deal with life with children who have serious illnesses.

To attain our goal, a Fundraising Office, supported by an Honorary Committee, was created. The office, which consists of nine members, is supervised by Ginette Godin.



Fundraising Office

Ginette Godin, Chair

Marcel Martin, Treasurer

Michèle Leduc, Communications

Frédéric Pérodeau, Special Gifts Committee

Michèle Viau-Chagnon, Honorary Committee Cochair

Nicole Marcil-Gratton, Honorary Committee Cochair

Louiselle Paquin, Board Chair

Lyse Lussier, Executive Director

Manon Durocher, Director, Financial Development and Communications

Jacinthe Roy, Financial Development Coordinator

Jacques Primeau, Consultant, BNP Strategies

Honorary Committee

Nicole Marcil-Gratton, Cochair

Michèle Viau-Chagnon, Cochair

Ginette Godin, Fundraising Office Chair

Paul Desmarais Jr., Power Corporation of Canada

Serge Godin, CGI

Bernard Lamarre, Groupe Bellechasse santé

Eddie Leschiutta, Samson Bélair/Deloitte & Touche

L. Jacques Ménard, BMO

Andrew T. Molson, The Molson Foundation

Stéphane Quintal, Montreal Canadiens Hockey Club

Pierre Shedleur, Société générale de financement du Québec

Robert Tessier, Caisse de dépôt et placement du Québec

A TOP-NOTCH TEAM DEDICATED TO SERVING KIDS AND THEIR FAMILIES

Executive Director

Lyse Lussier

Program Director

Lison Bédard

Director, Financial Development and Communications

Manon Durocher

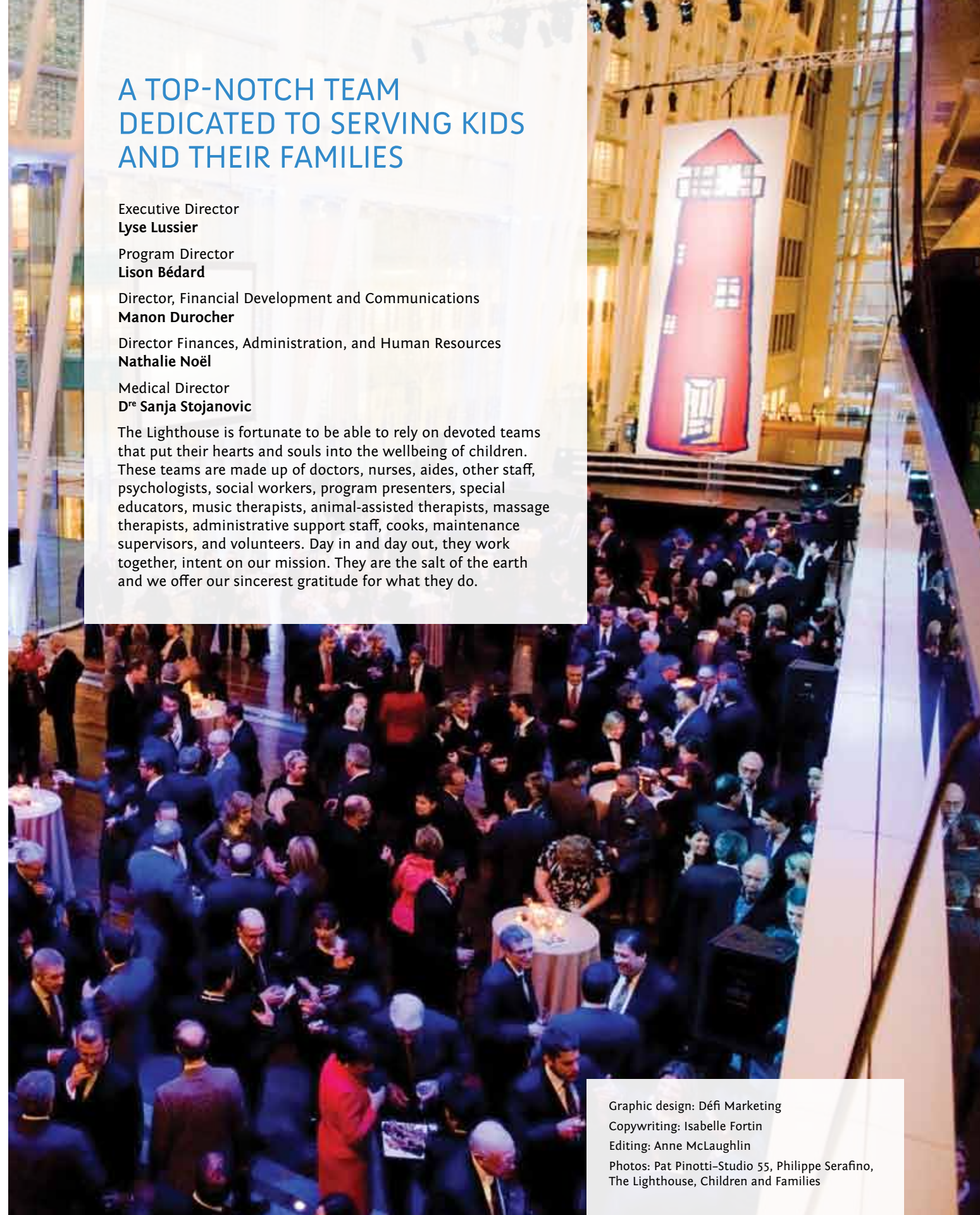
Director Finances, Administration, and Human Resources

Nathalie Noël

Medical Director

D^{re} Sanja Stojanovic

The Lighthouse is fortunate to be able to rely on devoted teams that put their hearts and souls into the wellbeing of children. These teams are made up of doctors, nurses, aides, other staff, psychologists, social workers, program presenters, special educators, music therapists, animal-assisted therapists, massage therapists, administrative support staff, cooks, maintenance supervisors, and volunteers. Day in and day out, they work together, intent on our mission. They are the salt of the earth and we offer our sincerest gratitude for what they do.



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The Lighthouse, Children and Families





The Lighthouse
Children and Families

Living life to the fullest

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